

**Partnerships &
Collaborations
possibilities**



www.torotour.com



SCHEDULE 2023/ 24



TORO TOUR - EUROPE'S NO 1 WINTER TOUR

OPEN TO ALL CLASSES MEN - LADIES - SENIORS - JUNIORS

PRIZE MONEY FOR PROS AND AMATEURS

Based on 100 players up to € 10'000 per event



NOVEMBER 2023

21st – 23rd Atalaya New Course
30th – Dec 2nd Villa Padierna Tramores

DECEMBER 2023

6th – 8th Villa Padierna Alferini
12th – 14th Villa Padierna Flamingos
17th – 19th Azata X-mas Open

JANUARY 2024

9th – 11th Atalaya New Course
15th – 17th San Roque New Course
22nd – 24th La Canada
29th – 31st La Hacienda Heathland

FEBRUARY 2024

6th – 8th Atalaya New Course
12th – 14th San Roque New Course
19th – 21st Azata
26th – 28th Villa Padierna Flamingos



SEASON #4
THE ONLY
PROVEN
WINTER TOUR
IN SPAIN

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ABOUT TORO TOUR



WORLD
AMATEUR
GOLF
RANKING™



European Golf Rankings

The Toro Tour is an exciting new brand of Golf events, launched in 2020 in Southern Spain's Costa Del Sol. The Toro Tour has rapidly expanded in a short time, staging high quality events at some of the best golf courses in Andalusia.

Hosting a series of winter events, (open to men and ladies who compete for the same prize funds), the tour was able to attract a large number of Ladies European Tour and European Challenge tour players. All three day events conform to the regulations of the World Amateur Golf Ranking authorities and are listed on the WAGR schedule. This gives our amateurs the chance to play alongside tour Pros while competing for valuable WAGR points.

Through their efforts and dedication to golf, the Toro Tour collaborators with European Tour experience, endeavour to run the most cost effective yet professional events available in Europe during the winter months. Thanks to the warm temperate climate of the Costa Del Sol, golf courses are in tournament condition all winter long, making Andalusia the perfect winter golf destination.

We have a very good relationship with the responsible WAGR authorities in UK and Ted Long from European Golf Ranking.



OUR PLAYERS



The vision being that amateurs playing for practice or WAGR points, watch and learn from the professionals competing for prize funds. Based on 100 players the Pro prize fund is € 10'000.-. All events are open to female, male, Pro's, amateur and senior golfers. Live scoring is provided.

Toro Tour was the only tour in Europe that ran a full schedule of tournaments during Covid restrictions. A special Covid-19 concept following the rules from the Andalusian Golf Federation allowed our players to compete in a safe environment.

We attracted European Tour, Challenge Tour players like Bernd Ritthammer, Nick Bachem, Kristoffer Reitan, Alexander Knappe, Filip Mrusek, Oliver Lindell, Lauri Ruusko, Adrien Bernadet, Angel Hidalgo and as well as LET Pro players like Noemi Jimenez, Sanna Nuutinen, Carmen Alonso and Pia Babnik and many more.

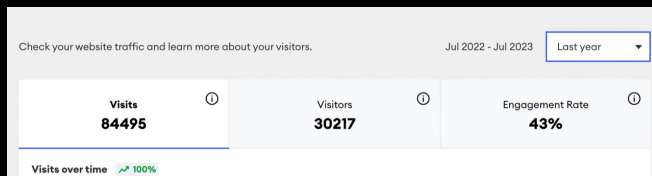
The Toro Tour also hosted the Swedish, Finish and German National Amateur Golf teams. Since 2020, over 2000 players played Toro Tour tournaments.

MEDIA & STATS



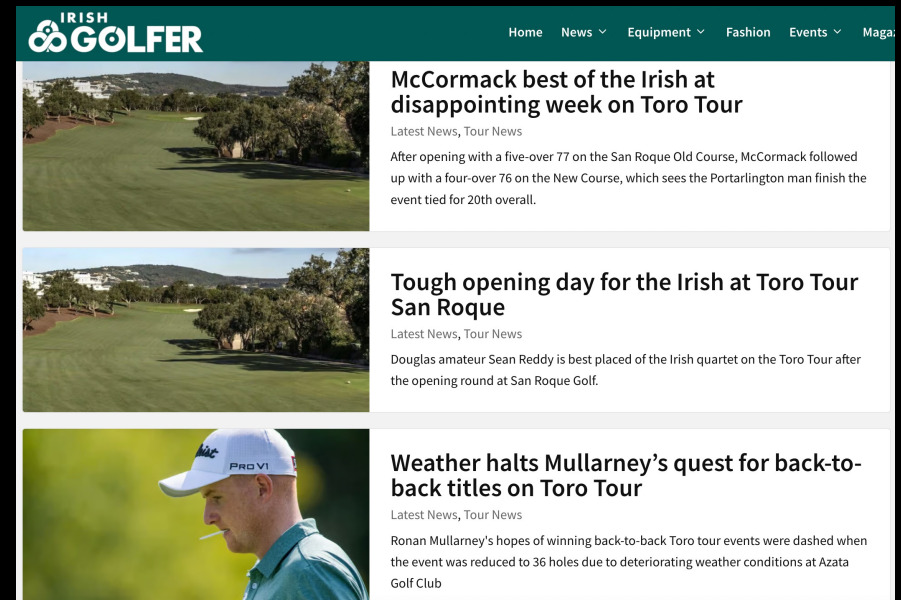
€ 360'000

Prize Paid money
since 2020



Since our launch the Toro Tour has attracted a lot of people through our social media and website posts. Real time live scoring available on our website, attracts many followers and fans who want to keep up to date on the tournament action.

We have many partnerships with media channels who regularly post articles about Toro Tour. Our players' data base includes over 1000 addresses from players, agents, academies, etc.



COLLABORATION IDEAS



We have been successfully running our winter tour for 4 years and can promote your products on all our 3-day events all season long.

We can offer for example:

TORO TOUR - ON COURSE

- banners and flag from surround first tee and 18 green
- logo inclusion into photo call behind winner's photo and recorded interviews.
- Logo in all official marketing about the tournaments
- photo on social & website of each winner and qualifier week to week as schedule progresses
- constant media exposure about updated OOM
- presentation of some shoes at the registration/scoring area, etc.

TORO TOUR - Online

- Company logo on torotour.com as event sponsor and OOM sponsor
- email to data base of over thousand golfers
- inclusion in all social media correspondance
- recorded interviews streamed on our you tube channel and our media partners like Irish Golfer whofollows and reports on all our events. Huge coverage

TORO TOUR – IN GENERAL

Sponsor for ORDER OF MERIT winner/s
Naming partner for the whole tour or certain events



CONTACT DETAILS



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