

SIO Product Launch Packages

Standard Package | \$30,000

- One (1) 60-minute webinar/roundtable
 - Company to suggest up to three (3) physician speaker(s)
 - SIO to host registration, speaker management, and virtual platform
 - Includes SIO standard marketing for the event: Two (2) email blasts promoting webinar, corresponding social media advertising, and two (2) highlights in **IO Insights**
- Three (3) email blasts to SIO database and dedicated corresponding social media postings
- One (1) sponsored story content in **IO Insights**
- One (1) 728x90 banner ad on SIO membership page for 90 days upon contract signature

Grow Package | \$50,000

- One (1) 90-minute webinar/roundtable
 - Company to suggest up to three (3) physician speaker(s)
 - SIO to host registration, speaker management, and virtual platform
 - Includes SIO standard marketing for the event:
 - Two (2) email blasts promoting webinar, corresponding social media advertising, and two (2) highlights in **IO Insights**
 - On-demand replay in IO University
- Six (6) email blasts to SIO database and dedicated corresponding social media postings
- One (1) sponsored story content in **IO Insights**
- One (1) 728x90 banner ad on SIO membership page for 90 days upon contract signature

Premiere Package | \$75,000

- SIO Premiere Industry Partner Membership (a \$25,000 value)
- One (1) 90-minute webinar/roundtable
 - Company to suggest up to three (3) physician speaker(s)
 - SIO to host registration, speaker management, and virtual platform
 - Includes SIO standard marketing for the event:
 - Two (2) email blasts promoting webinar, corresponding social media advertising, and two (2) highlights in **IO Insights**
 - On-demand replay in IO University
- Up to ten (10) email blasts to SIO database and dedicated corresponding social media postings (quantity must be used by December 31, 2023)
- Two (2) sponsored story content in **IO Insights**
- One (1) banner advertisement on SIO membership page for nine months upon contract signature

****SIO reserves the right to approve all speakers, sponsor content, and dates. Blackout dates may apply to select deliverables.***

Contact Us

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