



**Marketing**

**Plan**

**Presentation 2024**



# Overview

1. Campaign Goals
2. Branding
3. Schedule and Deadlines
4. Budget
5. Marketing Team
6. Marketing Channels
7. Marketing Mix



# Campaign Goals

Briefly introduce the marketing campaign here and enumerate its goals below.



## Goals nº 01

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## Goals nº 02

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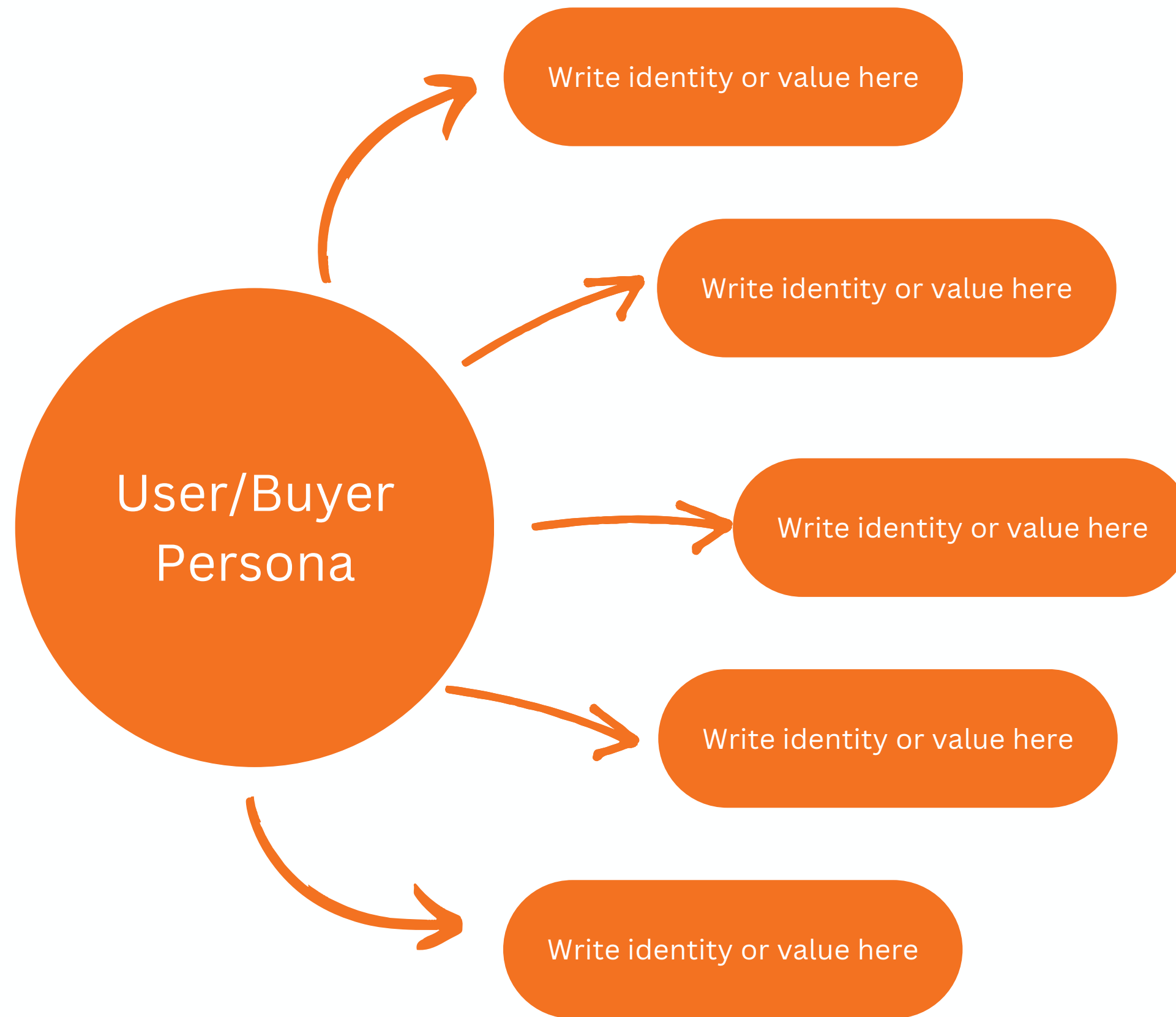


## Goals nº 03

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# Branding

Given the user personas identified for the campaign, elaborate on the branding identity that the campaign will project.



# Schedule & Deadlines

Lay out the timeline for the marketing activities and initiatives that will make the campaign successful.



01

Write another activity, deadline or milestone here.

02

Write another activity, deadline or milestone here.

03

Write another activity, deadline or milestone here.

04

Write another activity, deadline or milestone here.

05

Write another activity, deadline or milestone here.

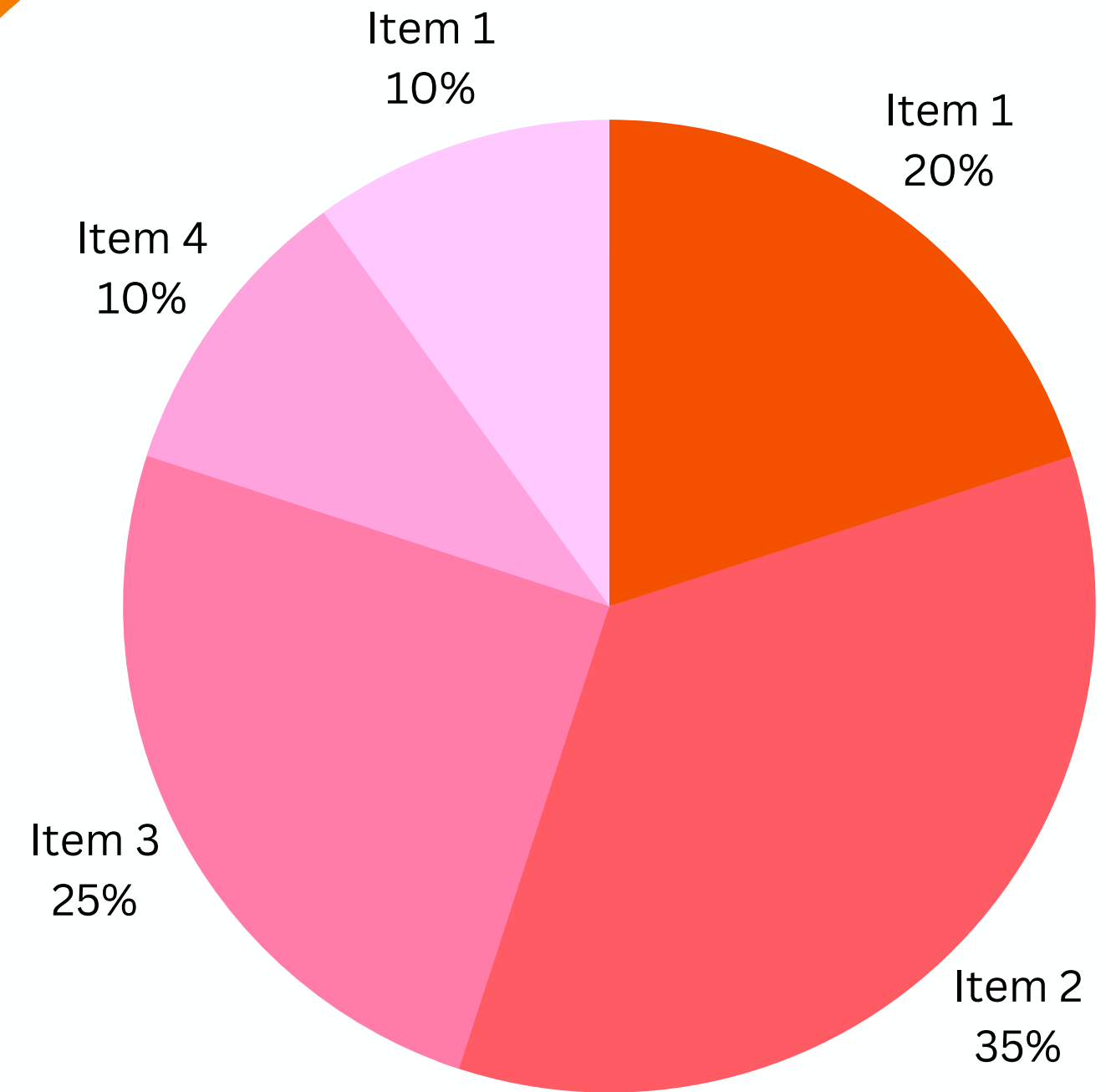
06

Write another activity, deadline or milestone here.

# Budget

Use the graph to present the expenses associated with the campaign.

- 01** List the item and briefly explain it.
- 02** List the item and briefly explain it.
- 03** List the item and briefly explain it.
- 04** List the item and briefly explain it.
- 05** List the item and briefly explain it.





# Marketing Team

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Chiaki Sato

Add role here



Teddy Yu

Add role here



Reese Miller

Add role here



Estelle Darcy

Add role here

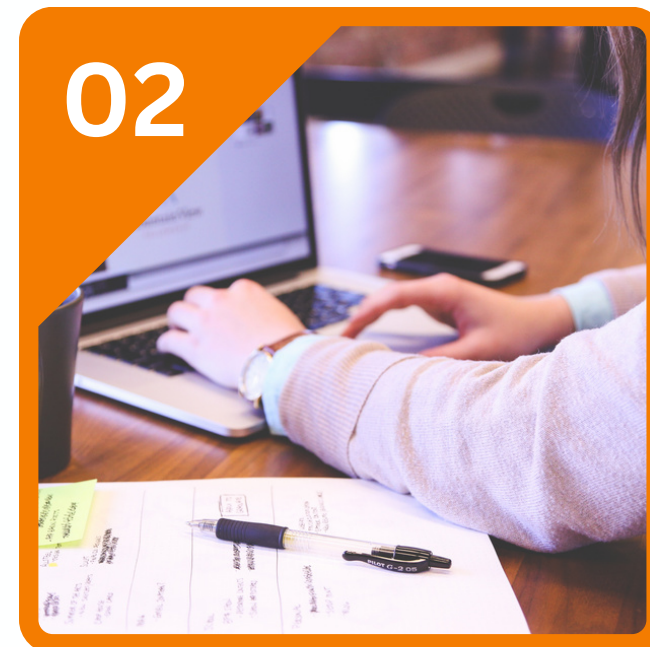


# Marketing Channels

Explain how the following channels will help reach the campaign's target audience.



Marketing Channel 1



Marketing Channel 2



Marketing Channel 3



# Marketing Mix

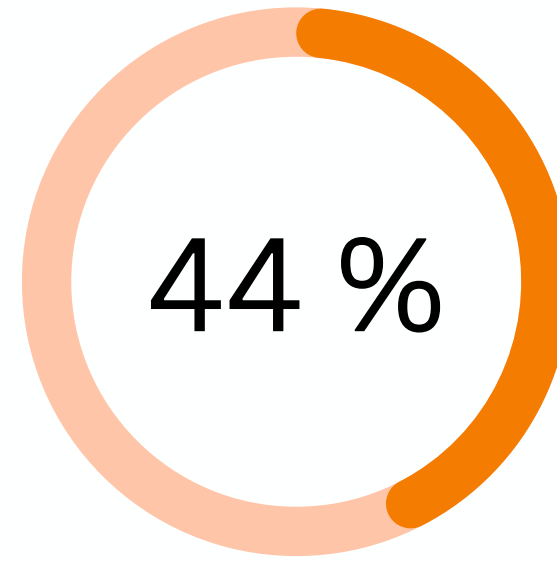
Optimize this marketing plan by identifying the following details of the campaign.

Product/Service Marketed	Price	Place	Promotion
Producto 01			
Producto 02			
Producto 03			
Producto 04			



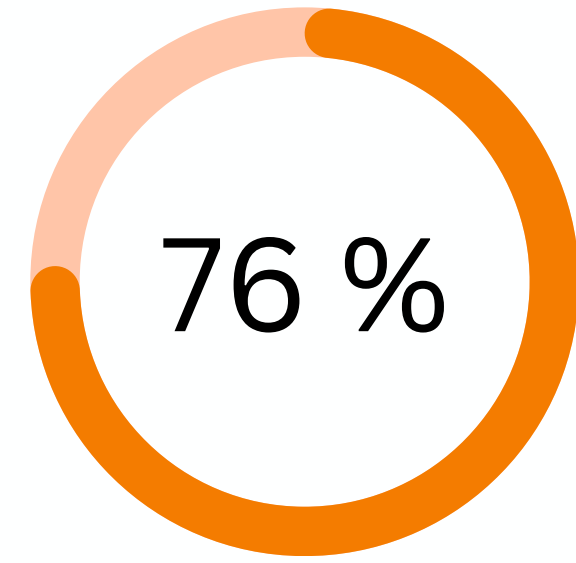
# Key Performance Indicators

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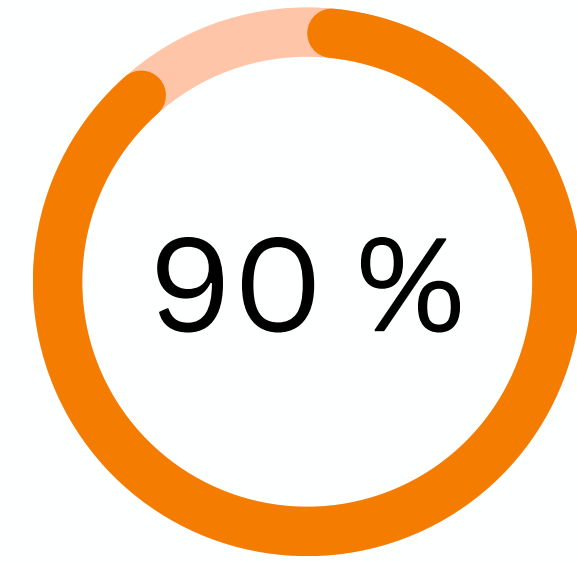
KPI 01

Briefly elaborate on the KPI.



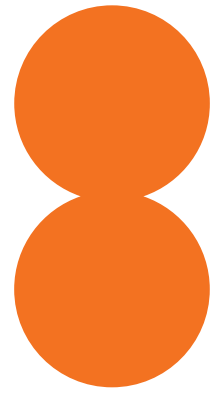
KPI 02

Briefly elaborate on the KPI.



KPI 03

Briefly elaborate on the KPI.



# GOT QUESTIONS?

**Reach out.**



# RESOURCE PAGE

