

Pilot Actions

Brochure





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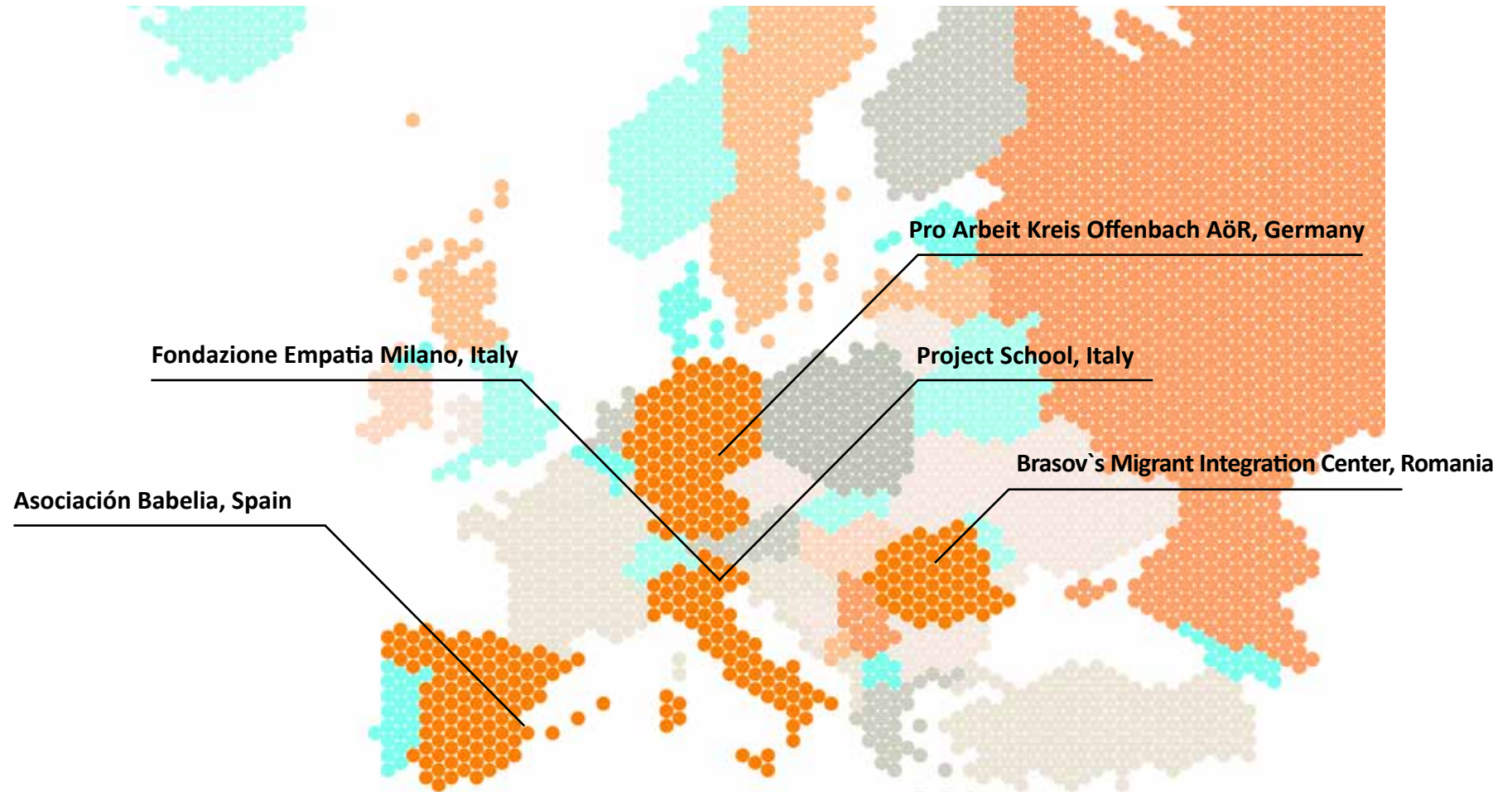


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Partners



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Partners



PROJECT SCHOOL (PS) www.projectschooleu

aims to increase the quality of initiatives and projects with a social impact by working on everyone's skills. PS will lead the design and implementation of Arbeitspaket4: Inclusion. In particular, it will use its methodology for supporting agents of change and local stakeholders in the design and implementation of engagement strategies which can bring a real added value and impact in the communities they are tested. Further to Arbeitspaket4, PS will support the partners in the design and delivery of all project activities.



FEM FONDAZIONE EMPATIA MILANO www.fondazioneempatiamilano.com

gathers various expertise/members in the areas of social and cultural affairs (i.e. psychologists, social researchers, media experts, artists). FEM develops and undertakes innovative cultural activities that encourage dialogue and attention towards people with fragilities such as mental disease, immigration, etc. Within the EMPATHY project FEM will coordinate Arbeitspaket 3 on Integration, and will participate in and develop various project activities in the local context of Milano.



PRO ARBEIT - KREIS OFFENBACH - (AÖR) <https://www.proarbeit-kreis-of.de/>

is a public institution and acting as a job centre in the County of Offenbach (Hesse, Germany) since 2005. Their legal mandate is to support people in social need. Pro Arbeit main tasks are to grant benefits to secure the livelihood of the beneficiaries and to accompany their integration into the labour market so that they can permanently support themselves from their own resources. As a project coordinator, Pro Arbeit will be mainly responsible for project management, will promote the project's EU added value and will ensure the overall project's progress and implementation.



Partners



BRASOV'S MIGRANT INTEGRATION CENTER www.migrantbrasov.ro

has become a model for other NGOs in Romania acting in the field of migrant integration through its tradition in teaching Romanian language to migrants, offering innovative cultural accommodation sessions, multicultural festivals, educational and recreational activities and information and counselling services.

In this project Migrant Integration Center in Brasov contribute with Brasov experience in delivering orientation and integration services to people with migration background. The novelty of this project is that Brasov Center will create an integration program for migrant youth designed together with young migrants and young Romanians altogether.



ASOCIACIÓN BABELIA www.asociacionbabelia.org

is a non-profit organization with an expertise in the field of immigration and interculturality. Its vision is to contribute to the enrichment of our multicultural society by promoting intercultural coexistence, social cohesion and equal opportunities.

Babelia's commitment to multiculturalism and social justice will be put at EMPATHY's disposal by developing activities focused on capacity building in order to support the inclusion of newly arrived migrants in good quality education.



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Pilot Actions Intro

In Arbeitspaket4, the agents of change will deliver the pilot actions aimed to engage as many citizens as possible in the EMPATHY revolution. The EMPATHY pilots will be delivered in Germany, Italy, Romania and Spain, and co-designed by the agents of change and by the project's partners in a process with two different interaction levels:

- Local, namely the coordination of each local partner of its respective group of agents of change, with the provision of technical and financial assistance for delivering the pilots.
- Project, namely the interaction between the different group of agents of change (i.e., International Academy) and that one among the project's partners which will update each other on the status of their pilots.

As the first phase of the capacity-building measures under the empathy project, an orientation phase was designed and implemented. This involved a series of activities aimed at providing newcomers in particular with important information for their smooth integration into society. It also aimed to create a platform for locals and newcomers to get to know each other, interact and exchange ideas, and to provide an opportunity for project staff to recruit participants as „agents of change“ for the project.

Pilot Actions
Asociación Babelia



Pilot Actions Asociación Babelia

„SomosRefugio and BienvenidaUA“

13.06.2022 (press conference centre Alicante Town Hall)

27.09.2022 (University of Alicante)

What was done during the event?

Presentation of the project and pilot actions

Can you briefly describe your pilot actions?

Raising awareness about diversity, interculturality, equity and inclusion. The events connected to its audience through a series of activities that enabled our agents of change to act as both performers and viewers, offering authentic and engaging content.

Will these events be repeated? How?

Both events are held annually as a joint initiative between the University of Alicante, the Town Hall of Alicante City and its local entities where the future youth association founded by the agents of change will have its own representation next year and in the years to come.

How many participants were there?

During the SomosRefugio event there were approximately 500 participants. During the BienvenidaUA event there were approximately 2500 participants. However, the number of people reached by the activities goes up to 1.235 people during SomosRefugio and 26.730 people during BienvenidaUA.



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Pilot Actions Asociación Babelia

From which organisations and/or which roles were represented among the participants?

During the SomosRefugio event there were approximately 500 participants. During the BienvenidaUA event there were approximately 2500 participants. However, the number of people reached by the activities goes up to 1.235 people during SomosRefugio and 26.730 people during BienvenidaUA. During SomosRefugio event the following organizations have been participating: Asociación Babelia, Secretariado Diocesano de Migración - ASTI Alicante, CEAR Alicante, Cruz Roja Española - Provincia de Alicante, Hijas de la Caridad España Este, Solidaridad Internacional PV, Fundación Cepaim, Concejalía de Inmigración, Cooperación y Voluntariado, Centro 14, Ayuntamiento de Alicante, and Universidad de Alicante.

Each organization, including the Babelia team and its agents of change, participated in the preparation of the event and carried out the activities and goals of the programme.

During BienvenidaUA event, all the entities mentioned above have been present and the pilot actions have been carried out by the agents of change.

Can you briefly describe the process and the event?

SomosRefugio is a big annual event to mark the World Refugee Day, June 20th, during which a series of pilot actions have been carried out starting from June 13th to June 18th. It included an opening event, football match 8, gymkhana, intercultural cooking workshop, presentation of the annual report on asylum seekers, a social theatre and a peaceful demonstration.

BienvenidaUA event presented itself as an opportunity to organize and carry out engagement activities aimed at spreading the empathy revolution at the local level by raising awareness about multiculturalism and inclusion. These implementation-related activities designed to test the empathetic approach to migration and to transfer the best practices across cultures took place from 27th to 29th of September 2022 at the opening event of the new academic year at the University of Alicante. It included activities such as music workshop, role play, henna workshop and experiencing emotional reactions to the other person's situation under the empathy umbrella.



Pilot Actions Asociación Babelia

What did they like best about the launch event? (great happening, cooperation, enthusiasms,...)

SomosRefugio: the group enjoyed training for the football match under the guidance of one of our agents of change who is a professional coach. The football match was held between the local entities that work with the migrant population in Alicante.

BienvenidaUA: participants enjoyed the atmosphere at the art of Henna, a fun workshop with hands-on training, personal guidance, discussion and demonstration. It allowed participants to gain the knowledge and skills required to mix the henna paste and apply designs.







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Brasov's Migrant Integration Center



Pilot Actions Brasov's Migrant Integration Center

„Brasov Multicultural Day, 9th edition“

Brasov, Press Release 6.10.2022

What was done during the event?

1 press release was sent to local and national media channels (news papers, radio, tv);
Poster of the event; Video spot of the event

Can you briefly describe your pilot actions?

The 9th edition of the Multicultural Day Festival in Braşov aims to promote and encourage intercultural dialogue, communication, and cooperation between cultures, promote empathy, advocate for tolerance, respect for diversity, promote and educate about the integration of immigrants, combat stereotypes and prejudices that have an impact on the local community and on the lives of migrants/immigrants living in Braşov through two main activities:

1. Show on the stage where migrants living in Brasov, at their own pace, highlight their talents through traditional dance performances, a variety of traditional songs and music, country presentations, theatre plays, poetry recitals and other cultural moments.
2. Country exhibition stalls created by migrants living in Brasov displaying cultural crafts, traditional clothes, other international art and country-specific items. In this activity, the visitors will receive a “passport” which will be stamped by migrants with their country stamp.



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Pilot Actions Brasov's Migrant Integration Center

Will these events be repeated? How?

The festival is at its 9th edition. It will continue with the support of Brasov Municipality and other private donors.

How many participants were there?

The launch event was done as a Press Release.

From which organisations and/or which roles were represented among the participants?

Local, national and international newspapers, media channels and social media.

Can you briefly describe the process and the event?

The launch event organized as a Press Release which was published by local, national and international media channels.

25.547 people reached – FB video spot

54.2299 impressions FB (content displayed on screen)

20 posters



Pilot Actions Brasov's Migrant Integration Center

What did they like best about the launch event? (great happening, cooperation, enthusiasms,...)

Cooperation and publication of the press release, invitation to radio interviews.

„Romanians were very enthusiastic to visit our booth, especially the children wanted to try the angklung game. Some of them have already visited Indonesia and shared their experiences with all of us,” he further recalls.

„A look into Braşov's Multicultural Day: Indonesia“, <https://www.romania-insider.com/brasov-multicultural-day-indonesia-oct-2022>, 12.01.2023, 14:35h

„Multiculturality Day in Brasov aims to bring together the people of Brasov with all the foreign communities living in the county. The first country represented is Ukraine and there are so many people because this is not an emotional response to everything that is happening in Ukraine right now,” said Astrid Hamberger, the organiser of the event and president of the Centre for Migrants in Brasov. -translated into english-

„Piaţa Sfatului din Braşov, glob pământesc în miniatură pentru o zi. Călătorie în jurul lumii pe o rază de o sută de metri“, <https://adevarul.ro/stiri-locale/brasov/piata-sfatului-din-brasov-glob-pamantesc-in-2211370.html>, 12.01.2023, 14:40h





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Pro Arbeit - Kreis Offenbach - (AöR)



Pilot Actions Pro Arbeit - Kreis Offenbach-(AöR)

„Empathy Rather Than Discrimination“

19. November 2022 um 12 – 16:00 Uhr in Dietzenbach, County of Offenbach – Germany

What was done during the event?

On this day, with the themes of the Empathy Project in mind, i.e. dealing with Racism, discrimination, etc. among marginalized groups such as migrants, homosexuals, etc. in our society and in line with the objective of the Agents of Change, the pilot focused on providing the audiences and members of the society the opportunity to see and recognize instances of discrimination, hear the experiences of victims of discrimination and identify ways of reacting to such instances. These are also meant to whip-up the feeling of empathy among audiences and members of the society. The action focused on addressing the various human faculties- Hearing, feeling and reacting. These were illustrated in three actions:

1. get involved in a person's very personal story at the Human Library and spark-up your own empathy.
2. take part in the interactive theatre - not only as a member of the audience but an advice participant - and work out new roles together with the audience from the perspectives of the played characters to develop alternative solutions and strategies to overcome problems of discrimination as and when the occur.
3. get first-hand information from the Agents of Change on the prevention of discrimination, inherent core problems and innovative approaches to solving them.

The actions were supported by various stakeholders – Red line (<https://www.rote-linie.net/>), Anne Frank Centre in Frankfurt (<https://www.bs-anne-frank.de/>) and Proasyl (<https://www.proasyl.de/>) among others.

The occasion witnessed a huge attendance from various stakeholders coming from Politicians, Public authorities, NGOs, Youth organizations and private citizens among others.



Pilot Actions Pro Arbeit - Kreis Offenbach - (AöR)

Can you briefly describe your pilot actions?

The pilot actions are divided into 3 different stations.

1. Interactive theatre: After receiving training from experts in the field of social theatre, the Empathy Agents of Change shared and played roles to demonstrate to the public/audience instances of everyday discrimination and engaging in discussion on how this situation can be changed. Audience were actively engaged not only in the discussions but also giving the opportunities to play roles differently by restaging scenes to provide solutions and suggestions on how to overcome instances of discrimination especially against migrants.
2. Human library: The Agents of Change delivered a human library session to the general public, after receiving a training from an expert. This was aimed at providing the public a platform to understand diversity in order to help create more inclusive and cohesive communities across cultural, religious, social and ethnic differences. to build a positive framework for conversations that can challenge stereotypes and prejudices through dialogue. It provided a place where real people treated like books by readers who have borrowed them and an avenue where readers heard stories from victims which they wouldn't normally hear.
3. Workshop: A session on Stereotypes and Biases was delivered by the Agents of Change. This session, through discussions and exercises provided the audiences with information on stereotypes and Biases, their origin, how to identify and prevent them.

Will these events be repeated? How?

The pilot actions will be repeated at youth events, Schools and public places within the county even after the projects funding regime.

How many participants were there?

The events witnessed an impressive and active participation of between 70-90 people of different age groups and from various backgrounds.



Pilot Actions Pro Arbeit - Kreis Offenbach-(AöR)

From which organisations and/or which roles were represented among the participants?

Participants from the Dietzenbach Youth Advisory Council, WISA - Wir sind angekommen e.V., various Pro Arbeit employees from different departments, the mayor of Dietzenbach, young people from the Dietzenbach „Time Out“ boxing project, politicians and representatives of public authorities, local stakeholders such as the AWO, Bildungshaus, among others.

Can you briefly describe the process and the event?

The event started at 10:00 when all guests have already arrived with the setting-up process done earlier by the Agents of Change and Project staff. The following illustrate the process and activities that took place.

- Salutation and opening: This was done by the senior Project manager from the Pro Arbeit, followed by a word from the Mayor of the city of Dietzenbach.
- Empathy Video: An empathy video (<https://www.youtube.com/watch?v=26-GNuB5pWo>) which provides a foundation of what the project is all about was played to the audience. This was meant to prepare them to what will follow next.
- Presentation „Journey of Empathy“ – An Agent of Change treated the audience and guests with a presentation on the journey of the project from the beginning to the till now. This illustrated what activities took place, the outcomes, lessons learnt and the next steps.
- Theater: At this stage, a theatre performance was staged. This was very interactive with guests playing various roles through restaging of scenes to provide different perspectives to achieve different outcomes on the topic of discrimination especially against migrants.
- Human Library and Workshop: A human library session was carried-out alongside a workshop on stereotypes and Bias. The involvement and participation of the participants was very impressive.
- Slido – An Evaluation of the day was carried-out through an online survey (Slido) to mark the end of the day.





Pilot Actions Pro Arbeit - Kreis Offenbach-(AöR)

What did they like best about the launch event? (great happening, cooperation, enthusiasms,...)

The feedback from the participants was positive with a 5/5 rating. This was done through an online survey (Slido) where participants took part via their smartphones.

The participants indicated their satisfactions with the various stations, as these have not only brought to bear the issues of discrimination but also provoked the feeling of Empathy in the audience and the need to react as citizen (Civil courage) when discriminatory situations are witnessed.





Fondazione Empatia Milano



Pilot Actions Fondazione Empatia Milano

„Corridoi, un gioco esperienziale“

15th of November at Università degli Studi di Bicocca

22nd of November at Università degli Studi di Milano

What was done during the event?

The launch event consisted in launching/inaugurating the exhibition inviting all organisation involved (Universities/UNHCR/LatoB) and journalists, and presenting the project and the experiential 'game'.

Can you briefly describe your pilot actions?

The pilot actions consisted in designing an experiential exhibition, building 4 'experiential' corridors. Each corridor represented the story of a foreign student. At the end of the 4 corridors there was the dream room where participants had the opportunity to read the dreams of other participants and leave their own dreams. The aim of the pilot action was to create a place and an event in the university where the stories that usually are unknown could be 'experienced' by different people. The corridors were built with objects, smells, elements and Qr codes with virtual content like music, sounds, dialogues, videos... Visitors had to start the exhibition carrying a suitcase for initiating their trip into the story of another person. All the corridors were crossed by a red rope that symbolically represented all the obstacles that the protagonist of the story had to face. Moreover, a fundamental part of the experience in the corridor were the actors present in each corridor, that permitted to create an alive exhibition. Their role was to talk in an invented language, to recreate the disorientation that a foreign person experiences in a foreign country. The actors could either be friendly with visitors and also unfriendly, representing somehow the role of 'controllers' (asking for documents, money etc.). Their presence resulted to be very impressive and important in the game-exhibition. At the end all participants received as a gift a little booklet, in a format similar to a passport, with the written story of the foreign student they had 'met'.



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Pilot Actions Fondazione Empatia Milano

Will these events be repeated? How?

Since the end of the exhibit a couple of universities and associations already asked to possibly recreate the exhibition. It is feasible and the set up was designed to be reproducible. FEM is working on a solution that can be not too expensive and flexible, involving local stakeholders, to be able to export it in different locations.

How many participants were there?

700 participants at least

From which organisations and/or which roles were represented among the participants?

The majority of participants were students of the two university poles in which the project was presented, and professors. Several professors came with their classes. The events have been spread/diffused through the press, on local Italian newspapers, therefore a good part of participants were citizens without a role in the universities. Participants also included: journalists, lawyers (working on refugee rights), teachers from other universities or schools and different workers from different organization working with migrant people.

Can you briefly describe the process and the event?

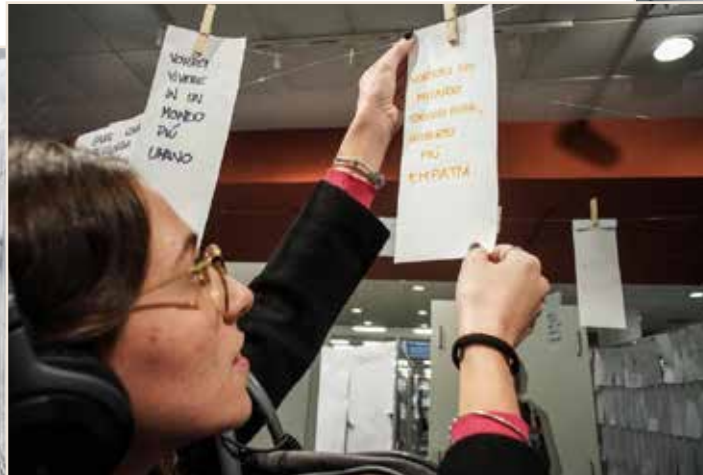
The exhibition was held in two different university location in Milano (Università Milano-Bicocca from 15-17th of November and Università Statale from the 22-24th of November), for 3 days each, and was opened from 10.30 am till 3.30 pm. Fondazione Empatia organized a few interviews with some professor of the two universities that collaborated on the pilot and with the press/communication staff/offices of the universities. Some agents of change present at the launch event had the opportunity to describe the exhibition to journalists and participants.



Pilot Actions Fondazione Empatia Milano

What did they like best about the launch event? (great happening, cooperation, enthusiasms,...)

The welcoming of the agents of change and of the volunteers was appreciated. A part of the exhibit which was appreciated was the dream room. A lot of dreams were collected, which are very precious and intimate messages that participants decided to share. The possibility for participants to read all the dreams that the various persons left was very strong and important to create the possibility to express their own dreams and make them feel like part of a community .





Pilot Project Cards

The EMPATHY project included capacity-building initiatives to activate youth as agents of change capable of designing and carrying out citizens' engagement activities aimed to spread an EMPATHY revolution at the local and transnational level.

To this scope, it created a pilot card offering a framework for the definition of the vision to be pursued, the specific actions to deliver as well as identifying partners and defining the audience and media to use for channelling messages.

Order of the Pilot Cards:

Asociación Babelia

Brasov's Migrant Integration Center

Pro Arbeit - Kreis Offenbach - (AöR)

Fondazione Empatia Milano



Pilot Project Card Asociación Babelia

Pilot Action (Title)	Impact	Description	Objectives	Target Groups
<p>Actions carried out from June 13th to June 18th to celebrate World Refugee Day:</p> <ol style="list-style-type: none"> 1. Football match 8 2. Presentation of the annual report on asylum seekers 3. Gymkhana 4. Intercultural cooking workshop 5. Social theatre <p>Actions to be carried out during the last week of September to celebrate the start of the new school year at the University of Alicante:</p>	<ol style="list-style-type: none"> 1. Local 2. Local 3. Local 4. Local 5. Local 6. Local 7. Local 8. Local 9. Local 10. Local 11. Local 	<ol style="list-style-type: none"> 1. Football match 8 between local entities that work with the migrant population in Alicante. 2. Celebrating World Refugee Day by raising awareness about the situation of refugees in Spain. 3. An outdoor skill-based activity related to human rights. It is made up of different tests and obstacles and consists in passing all the tests that are within the route. The winner is the one who completes the circuit and all the tests in the shortest time. 4. Culinary experience workshop designed as a cooking classroom and a teaching kitchen where participants of all culinary skill levels and cultural backgrounds come together to witness a demonstration class and techniques to create typical meals. 5. Activism festival that combines social theatre, photography and video art to raise awareness about migration, stereotypes and feminism. 6. Music workshop designed to represent diversity and inclusion that will allow all participants to discover instruments, genres and musical influences from around the world. 7. Ryuutama Role Plays for groups of 4 to 6 people. 8. Participatory workshop facilitated by one or two people. During the first phase, the workshop is carried out with locals and migrants, in which the facilitators, through different dynamics and resources (stories, images, podcasts, homemade short films, etc.) ... 	<ol style="list-style-type: none"> 1. Teamwork, integration, fun. 2. To raise awareness among the young population about the refugees' situation and to show that there are many countries with conflicts, that it affects many people and not only those who appear in the media. 3. To raise awareness among the participants about the struggles faced by refugees and migrants on a daily basis. 4. Raising cultural awareness through food traditions by emphasising the relationship between culture and food. 5. To raise awareness about migration, stereotypes and feminism. 	<ol style="list-style-type: none"> 1. Young locals and migrants 2. Young locals and migrants 3. Young locals and migrants 4. Young locals and migrants 5. Young locals and migrants 6. Young locals and migrants 7. Young locals and migrants 8. Young locals and migrants 9. Young locals and migrants 10. Young locals and migrants



Pilot Project Card Asociación Babelia

Pilot Action (Title)	Impact	Description	Objectives	Target Groups
6. Intercultural musical encounter 7. Roleplay 8. Dismantling myths 9. Henna workshop 10. Tree wall art		8. ... will expose some of the myths and fake news that we face on a daily basis and which are related to migration and other cultures (Moroccan, Romanian, Syrian, Ukrainian...), including their relationship with Spanish culture. During the second phase (optional), after identifying the fake news and myths, the locals and migrants form pairs to expose those same myths/fake news to third parties (in an open space, street, university, square, etc). The possibility of documenting their progress from passive to active participants would be beneficial so that they could see the outcome achieved (I learn what a myth/fake news 9. The art of Henna is a fun workshop with hands-on training, personal guidance, discussion and demonstration. It allows participants to gain the knowledge and skills required to mix the henna paste and apply designs. 10. The tree wall art is an activity designed to share stories, experiences and anecdotes by using dynamics and resources such as images, podcasts, shorts, etc. and shaping them into the form of a tree.	6. To raise awareness about diversity, multiculturalism and integration through music. 7. To foster creativity, teamwork and problem-solving skills. 8. To promote the inclusion of the migrant population through teamwork and self-realisation by participating in a migratory journey. 9. To promote the encounter between people with different cultural backgrounds by sharing the art of Henna and offering great team-building experience. 10. To raise awareness about diversity and inclusion.	



Pilot Project Card Asociación Babelia

Sector orientation (which specific topics the engagement activities will focus on)	Communication Strategy (including measures to ensure broad and wide reach of the activities to be rolled out)	Follow-up and sustainability (i.e., actions and activities after the project's end at the local level)
<p>These activities are aimed at all types of audiences (adults, young people, adolescents...)</p> <p>The activities focus on cooperation, on involving everyone to participate in a fun way in original activities whose objective is to convey the importance and value that each person has.</p>	<p><u>Advanced measures:</u> Broadcast on networks: Instagram, Facebook, Whatsapp...</p> <p><u>Specific dynamization through Quiz with mobiles:</u> Kahoot, AhaSlides, Mentimeter...</p> <p><u>Traditional measures:</u> Word of mouth marketing (WOMM) Share the experiences, the anecdotes and the activities with the circles of people that we have around us so that other people can get to know the Empathy Project.</p>	<p>Both World Refugee Day and the University's Inauguration Ceremony are events celebrated annually in Alicante, thus providing the sustainability of the project. Last year our Agents of Change attended the opening inauguration ceremony at the University of Alicante and this year, due to Babelia's involvement in the organisation of the event to mark World Refugee Day, they had the opportunity to have an insight into the preparations as well as a chance to be actively involved in carrying out the activities and goals of the programme. They also established links with the representatives of each entity involved in the organisation of the event which leaves the doors open to future collaboration. Moreover, the Agents of Change discussed the possibility of delivering the workshop on dismantling myths (activity nº10) to university students on a yearly basis as the university's department of equality, inclusion and social responsibility offered young people an opportunity to act as trainers. They also discussed the possibility of creating a youth organisation which will then connect with the existing youth organisations from the partner countries involved in the Empathy Project in order to be able to invite them as trainers/partners during the delivery of the workshop to the students of the University of Alicante.</p>



Asociación Babelia

Brasov's Migrant Integration Center

Pro Arbeit - Kreis Offenbach - (AöR)

Fondazione Empatia Milano



Pilot Project Card Braşov's Migrant Integration Center

Pilot Action (Title)	Impact	Description	Objectives	Target Groups
Brasov Multicultural Day	Brasov Multicultural Day has as its dominant theory the contact theory which suggests that negative attitudes and prejudices about certain ethnic groups can be reduced through contact with those groups. When individuals or groups meet each other in a positive, personal and cooperative context, they become familiar with each other, empathy takes its place thus prejudices are reduced or even eliminated. Also, the contact theory also considers the component - friendship potential - which refers to the fact that common attitudes and common interactions will become positive by recognizing the similarities between certain ethnic groups.	<p>The 9th edition of the Multicultural Day Festival in Braşov aims to promote and encourage intercultural dialogue, communication, and cooperation between cultures, promote empathy, advocate for tolerance, respect for diversity, promote and educate about the integration of immigrants, combat stereotypes and prejudices that have an impact on the local community and on the lives of migrants/immigrants living in Braşov through two main activities:</p> <ol style="list-style-type: none"> 1. Show on the stage where migrants living in Brasov, at their own pace, highlight their talents through traditional dance performances, a variety of traditional songs and music, country presentations, theatre plays, poetry recitals and other cultural moments. 2. Country exhibition stalls created by migrants living in Brasov displaying cultural crafts, traditional clothes, other international art and country-specific items. In this activity, the visitors will receive a "passport" which will be stamped by migrants with their country stamp. 	The activities promote and engage intercultural dialogue, improve mutual understanding, communication and cooperation among people from different cultures and combat stereotypes and prejudices.	<p>Over 5,000 migrants live in Braşov. Added to the current context are 4,000 Ukrainian refugees who chose Brasov as their second home fleeing the war. In this context, often dominated by stereotypes, the main need of migrants is to be accepted and understood. Multiple and diverse interactions are needed to minimize stereotypes, create empathy and lead to an awareness of cultural diversity.</p> <p>Direct beneficiaries: Migrants – 2,000 Brasov citizens – 3,000 Media – 10 Tourists – 1,000</p>



Pilot Project Card Brasov's Migrant Integration Center

Pilot Action (Title)	Impact	Description	Objectives	Target Groups
	<p>Thus, the festival allows all visitors, regardless of culture or social status, to participate in a context that generates feelings of goodwill and belonging to a community. Such festivals have the potential to strengthen common bonds, unite people, create feelings of belonging to a community, facilitate the development of contemporary cultural identity and improve the well-being of a community.</p> <p>While many immigrants see this festival as an opportunity to educate the local community about their traditions, beliefs and practices, the local community sees this festival as an opportunity to learn about other cultures and communities. In one word, Empathy.</p>			



Pilot Project Card *Brasov's Migrant Integration Center*

Sector orientation (which specific topics the engagement activities will focus on)	Communication Strategy (including measures to ensure broad and wide reach of the activities to be rolled out)	Follow-up and sustainability (i.e., actions and activities after the project's end at the local level)
Intercultural dialogue, communication cooperation between cultures empathy tolerance respect for diversity combat stereotypes and prejudices	Press release Social media posts Creation of presentation video Radio campaign Posters	Being a yearly event, Brasov Multicultural Day will still take place next year. For the past 3 years, the festival has been co-funded by the City Hall cultural program for NGOs and the festival is well known at the local level.



Asociación Babelia

Brasov's Migrant Integration Center

Pro Arbeit - Kreis Offenbach - (AöR)

Fondazione Empatia Milano



Pilot Project Card Pro Arbeit - Kreis Offenbach-(AöR)

Pilot Action (Title)	Impact	Description	Objectives	Target Groups
Open Stage for Racism	<p>The actions will:</p> <ul style="list-style-type: none"> • Strengthen the civil courage among young people to stand up to racism in our societies • It will create a platform for young people to understand and empathise with the victims of racism • It will create a platform for young people to understand and empathise with the victims of disability • To develop and promote a sense of empathy within society to the discriminated victims within the population 	<p>The Pilot actions will appeal to the following public senses: Feeling, Hearing and Reacting to the incidences of discrimination. It will be carried out through 3 Stations:</p> <ul style="list-style-type: none"> • Human Library - Hearing: Young ambassadors will be prepared, trained and guided by FEM to carry out the human library sessions, which will be replicated at various forums at schools, youth events, etc. This is meant to provide Participants and the public the opportunity to listen to individual stories from victims of discrimination. • Social Theatre - Feeling: The expertise of our local partners – Creative change (https://cc-ev.de/) will be tapped to assist young ambassadors to go through social theatres to demonstrate to the public how the incidence of racism and discrimination can be identified and provide the public with the opportunity to empathise with the victims of discrimination. These sessions will be accompanied by workshops to be organized by our external experts – Rotelinie (https://www.rote-linie.net/) to provide participants to discuss the various perspective to interpreting the instances of discrimination. 	<p>The pilot action is aimed at achieving the following objectives:</p> <ul style="list-style-type: none"> • Raising awareness to the incidence of racism and how to recognize them. • Develop and whip up a sense of empathy within the society towards the victims of racism and discrimination. • Develop and adopt measures on how to act and stand up against racism. 	<p>Young people in particular and the general public as a whole within Kreis Offenbach and online.</p>



Pilot Project Card *Pro Arbeit - Kreis Offenbach-(AöR)*

Pilot Action (Title)	Impact	Description	Objectives	Target Groups
		<ul style="list-style-type: none"> How to act or respond to incidence of Racism - Reacting. Through workshops with the active participation of our external experts, Rotelinie (https://www.rote-linie.net/), participants and the general public will be guided and trained on how to act and react to the incidences of racism and discrimination against people with disability. These experiences will be replicated in schools and youth events throughout the county of Offenbach by AOC and their networks beyond the project. 		



Pilot Project Card *Pro Arbeit - Kreis Offenbach-(AöR)*

Sector orientation (which specific topics the engagement activities will focus on)	Communication Strategy (including measures to ensure broad and wide reach of the activities to be rolled out)	Follow-up and sustainability (i.e., actions and activities after the project's end at the local level)
<ul style="list-style-type: none"> • Overcoming racism among students • Understanding and overcoming the challenges of people with disability 	<ul style="list-style-type: none"> • The generation and use of QR Codes • Organizing visitation sessions in schools within the county • Publication of info flyers and Newspaper articles • Active use of Social Media platforms 	<p>The formation and running of an Empathy club and social media channels run by young people for young people, with a special focus on youth activism within societies around the themes of the Empathy Project.</p>



Asociación Babelia

Brasov's Migrant Integration Center

Pro Arbeit - Kreis Offenbach - (AöR)

Fondazione Empatia Milano



Pilot Project Card Fondazione Empatia Milano

Pilot Action (Title)	Impact	Description	Objectives	Target Groups
Corridors' Voices Voci di corridoi	Awareness of the university population (and possibly also the broader citizens) on issues related to migration, refugees, integration etc.	<p>Corridors will be an exposition/game to involve participants/players in an experience where they can meet the story of foreign students in the university. FEM is collecting various interviews of university students that arrived at the university after a migration experience. The idea is to allow participants to discover stories of foreign students that they meet daily in the university corridors but don't know. Everybody brings a different story but how many stories do we know of the place we attend every day?</p> <p>The experience FEM would like to create is a type of game where you can follow a story. The exposition starts when you pick a passport with an identity. Each passport gives different info, and skills (and scores) that start forming your identity and allow you to proceed along a corridor and open doors and discover more about the person you are following/interpreting. Every passport thus holds different skills/scores, and you might not proceed with a certain identity. The participant will experience the story and can leave a sign of their passage. The result will be a collective artwork, where the participant received a story and left something of his/her own story.</p>	<ul style="list-style-type: none"> • Tell a reality/project unknown to most that is taking place in some Italian universities: University corridors • Create an empathy experience where the participant can listen and join an exposition/game • allow hearing and experiencing the story of another person • Give space to stories not usually told • Raise awareness about the inclusion of foreign students in the university • Create the opportunity to design new ideas not to make foreign students feel excluded 	Persons who attend universities (students, teachers, employees, citizens)



Pilot Project Card Fondazione Empatia Milano

Sector orientation (which specific topics the engagement activities will focus on)	Communication Strategy (including measures to ensure broad and wide reach of the activities to be rolled out)	Follow-up and sustainability (i.e., actions and activities after the project's end at the local level)
<p>Migration</p> <p>Empathy</p> <p>Inclusion and Integration</p> <p>Identity</p> <p>Nostalgia and Loneliness</p> <p>Youngsters dreams</p>	<p>Social Media</p> <p>Radio</p> <p>Traditional media</p> <p>Launch a communication campaign with Universities in Milano and with UNHCR (Rome and Milano)</p>	<ul style="list-style-type: none"> • Generate impact in two university poles regarding the inclusion of foreign students. The collaboration with the association LatoB gives the possibility that they will follow up the project by creating a collaboration with the university to create a link between foreign students and the LatoB group and activities in Milano. • Allow the UNICORE project on university corridors to be known. • UNHCR will be able to take over the idea/project and launch it in different universities in Italy. • Ask universities where the project will be launched to leave a space, perhaps a corridor whereby information for foreign students can be easily found and here also listen through QR Codes to the stories recorded through the interviews conducted by FEM.



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Timeline

ORIENTATION

INTEGRATION

INTEGRATION

Planning and implementation
Orientation programme

Co-design and implementation
Capacity Building Programme

International
Academy

Draft local
Engagement Plans

Formulation
Engagement strategies

M1 - M9:

January - September 2021

M10 - M17:

October 2021 - May 2022

M18

M18 - M19:

June - July 2022

M20 - M24:

August - December 2022



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Pro Arbeit – Kreis Offenbach – (AÖR)
Kommunales Jobcenter
Max-Planck-Str. 1 - 3, 63303 Dreieich
a.bieber@proarbeit-kreis-of.de
Editing: Mohammed Issifu
Layout: Sarah Haase



