

Quality Progress (QP)

2024 Advertising Rates

Ad Size	1x	3x	6x	12x
Full Page	\$7,380	\$6,642	\$6,273	\$5,904
2/3 Page	\$5,810	\$5,229	\$4,939	\$4,648
1/2-Page Island	\$5,315	\$4,784	\$4,518	\$4,252
1/2 Page	\$4,865	\$4,379	\$4,135	\$3,892
1/3 Page	\$3,380	\$3,042	\$2,873	\$2,704
1/4 Page	\$3,375	\$3,038	\$2,869	\$2,700

Premium Positions	1x
Inside Back Cover	+\$500
Inside Front Cover	+\$500
Opp. Inside Front Cover	+\$500
Opp. Table of Contents	+\$500
Outside Back Cover	+\$700

Rates include color and are net per insertion.