

Presskit



SANNI BEUCKE SAILING



BEN TEAU



THIS RACE IS FEMALE.

DB SCHENKER

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**„MY AIM IS TO
BE THE FIRST
GERMAN
WOMAN TO SAIL
TO VICTORY AT
THE VENDÉE
GLOBE.“**

ABOUT SANNI.

HOME IS WHERE THE ANCHOR DROPS

Even as a child, Sanni was eagerly looking for challenges and adventures. Water was her element. She loved being on the ocean and dreamed of one day becoming an offshore sailor.

She started out on small dinghies. As a teenager, she was determined to maximize her athletic abilities and represent Germany at the Olympics. And she did everything she could to achieve her goal. She trained hard. Tirelessly, every day. She enhanced every little detail, worked on herself, on the boat's performance and on impeccably executed teamwork. 13 years later, she qualified for the Olympics - and won the silver medal in the 49erFX.

Yet, she has never lost sight of offshore sailing. With courage and determination, she is now embarking on her second sailing career: as an international offshore sailor. She wants to become the first German woman to win the "Solitaire du Figaro" - the most competitive sailing race in the world. And then? She sets sail for her next dream: the „Vendée Globe“, a race around the world.

CAREER.

OFFSHORE SAILING | 2017 - 2023

2023

- Participation in „The Ocean Race“ as crew member of Kevin Escoffier’s Team Holcim-PRB

2022

- Training Hochseesegeln im renommierten Trainingslager „Lorient Grand Large“ in Lorient, Frankreich.
- Teilnahme an Regatten wie „Maître CoQ“, „La Solitaire du Figaro“, „Kieler Woche“, „Helga Cup“, „Silverrudder“ und mehr.

2019

- Competing at double handed regattas (Baltic 500, Vegvisir)
- Delivery of IMOCA „Malizia“ from Monaco to Lorient

2017

- Transatlantic crossing
- Delivery of „Turning the Tide“ from Lisbon to Alicante

OLYMPIC SAILING - 470 / 49ERFX | 2009 - 2021

- Silver Medal at the Olympic Games in Tokyo 2020
- 2 x European Champion (2017 & 2020)
- Several top 5 finishes at World Championships
- Several top 10 finishes at World Cups



Silver medalist:
Sanni Beucke after winning
the silver medal at the
Olympic Games in Tokyo,
Japan 2021

© German Sailing Team

VALUES.



INCLUSION

Sailing represents freedom. Sanni has made it her mission to convey this feeling, especially to those who usually encounter obstacles due to their impairment. On board all individuals are equal and the tasks assigned make them feel valued and content.



FEMALE EMPOWERMENT

In sailing, gender quotas have existed for a long time. These equal rights have encouraged Sanni to embark on extraordinary adventures. She wants to eliminate deprecated thought patterns and empower all women to not let anything stop them from attaining their individual goals. Everything is possible - you just have to make it happen.



SUSTAINABILITY

On board, you learn to scale back to a minimum. Sanni learned to appreciate how little things can go a long way. That expertise can be applied to all areas of life. Each product that we don't buy or that we reuse protects resources - and thus we contribute to protecting the environment.

OFFSHORE CAMPAIGN „THIS RACE IS FEMALE.“

„Women need much more visibility: in sailing, in competitive sports - in all areas of life. For me personally, it means that I want to be the first German woman to sail to victory at the Vendée Globe. That is my goal, my dream. I want to empower women and show them that anything is possible if only you set your mind to it, no matter what others say.“

- Susann Beucke

1

WOMEN NEED MORE VISIBILITY

In sailing, in competitive sports - in all areas. To draw attention to this, Sanni is launching her new career in offshore sailing with the campaign **#thisraceisfemale**. Sanni wants to show that anything is possible. You just have to do it. Boundaries are there to be pushed - whether it's in your own head or in society.

2

WOMEN NEED ROLE MODELS

Role models inspire, motivate, and show new possibilities for one's own development. This is especially important for women because they can then see this kind of performance as achievable. This particularly applies in areas that are clearly dominated by men - such as offshore sailing. For Sanni, circumnavigator Ellen MacArthur was such a role model. Now she wants to be one herself for other women and girls. Sanni wants to help break out of old ways of thinking and empower women to set big goals for themselves.

3

EQUAL CHANCES AND RECOGNITION OF WOMEN

Female sailors don't want to be treated differently because of their gender. They do the same job on the same boats. And they do it really well. Especially offshore, they can show what they've got. Because the long distances are all about willpower, willingness to take risks, the spirit of adventure and a strong mindset.



**„WOMEN
NEED MORE
VISIBILITY.“**

Presskit Sanni Beucke Sailing

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ATHLETIC GOALS.

MASTERING THE FIGARO

Expertise is key. The Figaro 3 boat class is ideal for perfecting Sanni's offshore single-handed sailing skills because you compete with world-class sailors and learn from the best.

LA SOLITAIRE DU FIGARO

The most important race of this boat class. The two-time winner of the Vendée Globe, Michel Desjoyeaux, calls it the most difficult race of all. As the racing yachts are all identical in construction, it's all about skills and not about technical advantage. The slightest nuances can determine victory or defeat.

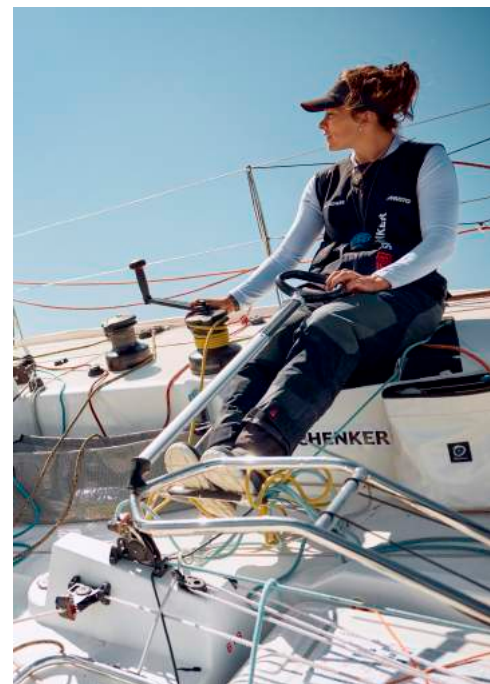
OCEAN RACE

Sanni is looking for long-term partners to sail around the world with her in the 2026 Ocean Race.

VENDÉE GLOBE

The toughest regatta for both people and equipment - sailing once around the world.

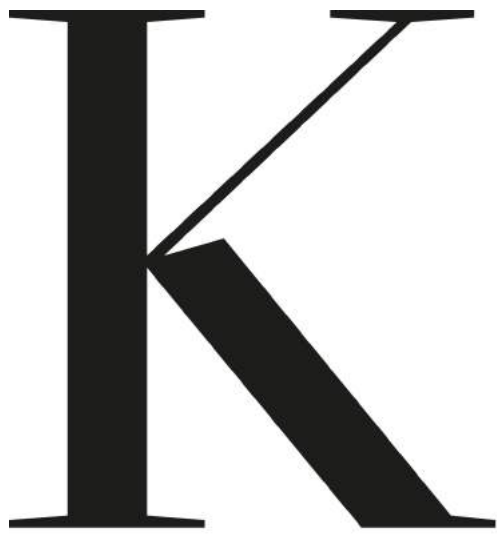
Sanni is currently training to compete in the Vendée Globe 2028.





„In sailing, you have to be able to switch gears quickly when the weather conditions require it. You have to be able to adapt to change and improvise persistently, when and where necessary. You have to have the courage to endure risks, but not act erratically. To become the best at your craft, you truly have to believe in yourself and follow your own path. This is the only way to achieve the goal you have set for yourself.“

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