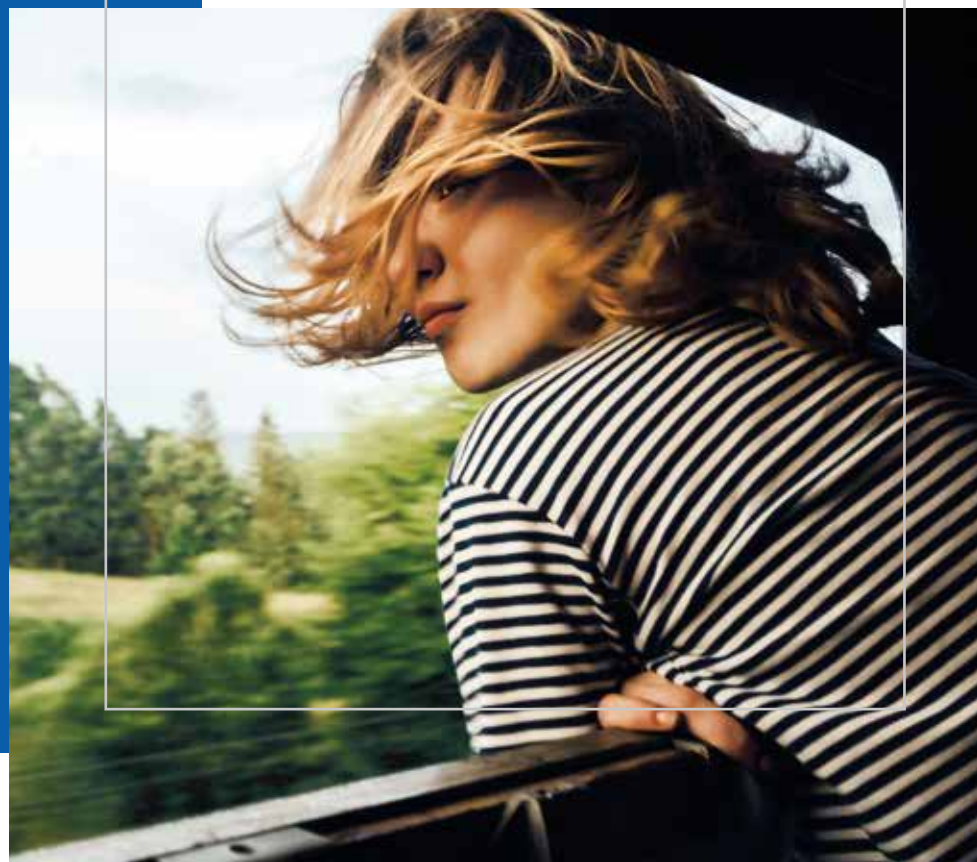


# ABOUT THE STA

The Smart Ticketing Alliance (STA) is a non-profit association that promotes and facilitates cooperation between national and regional Smart Ticketing schemes to establish interoperable "Smart Ticketing" in Europe and elsewhere.

The founding members of the STA are: Calypso Networks Association, ITSO, AFIMB (now called MINT) and VDV eTicket Service. Special accompanying member: UITP



## WHY JOIN THE STA

### THE BENEFITS OF JOINING THE STA:

(\*Associated member)

- 1. IMPACT**  
Attendance\*, contribution\* to and voting right at General Assembly meetings.
- 2. INFLUENCE**  
Influence policy making and work streams for the public transport sector through the STA.
- 3. SHAPE**  
Possibility to join the STA working groups\* and shape the work and output of the STA.
- 4. REACH**  
Benefit from the liaison partnerships of the STA\*
- 5. INSIGHTS**  
Join for free the STA workshops\* and learn about latest projects and developments.
- 6. ACCESS**  
Get preferential rates at partner events\* and expand your contact base.
- 7. NETWORKING**  
Direct access to relevant stakeholders in the sector through networking opportunities\*



**THE STA OFFERS TWO MEMBERSHIP OPTIONS "FULL MEMBER" OR "ASSOCIATED MEMBER" WITH EACH BEING SUBDIVIDED INTO TWO CATEGORIES TO ACCOMMODATE PLAYERS OF ALL SIZES:**

FULL MEMBER	ANNUAL FEE
Category 1 (regional, national or international public transport organisations)	2500 €
Category 2 (smaller public transport organisations)	1750 €
ASSOCIATED MEMBER	ANNUAL FEE
Category 1 (individual companies, suppliers and organisation supporting STA and with a yearly turnover of more than 1 million €)	2000 €
Category 2 (smaller individual companies, suppliers and organisations supporting the STA and with a yearly turnover of less than 1 million €)	900€

**DOWNLOAD THE REQUEST FORM:**  
[www.smart-ticketing.org/how-to-be-part/](http://www.smart-ticketing.org/how-to-be-part/)





# OUR MISSION



The STA is the trusted reference point of contact for ticketing in the public transport sector.



The STA informs the standards making process and coordinates how public transport uses them.



The STA is recognised by a worldwide network of stakeholders as leader in the public transport smart ticketing environment.

# OUR VISION

Customers travel seamlessly and are supported on their chosen journey. Transport operators have trusted open and integrated platforms for planning, retailing, distribution and ticketing covering all mobility services.

# OUR WORK STRANDS

THE STA WORKS TOWARDS ACHIEVING ITS MISSION AND VISION BY ENGAGING IN THE FOLLOWING WORK STRANDS:



The STA cooperates with national and regional smart ticketing schemes to establish interoperable smart ticketing in Europe and beyond.



The STA develops, agrees and ensure the publication of the functional and technical requirements for smart ticketing interoperability.



The STA works with different stakeholders to establish trust schemes, specifications and certification.



The STA assesses compliance of operators against business rules.



The STA provides a single point of contact for cooperation with other European and international bodies to promote interoperability in smart ticketing.

# STA MEMBERSHIP

[www.smart-ticketing.org](http://www.smart-ticketing.org)

The objective of the STA is to promote and facilitate cooperation between national and regional Smart Ticketing schemes and to establish interoperable „Smart Ticketing“.

