

## EXECUTIVE SUMMARY

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#### COMPANY INTRODUCTION 1.

An introduction to VIEC-Vietnam Import Export Company.



#### **OUR VALUES** 2.

What makes us different.



#### **PRODUCTS AND SERVICES**

See what we offer.



# **OUR PARTNERS** Who we are working with.



#### **COMPANY PROFILE**

- VIEC Vietnam Import Export Company is registered under the Netherlands law with the number 54699002 and are based at 6002 Meijhorst, 6537KT Nijmegen, The Netherlands.
- Founded in 1/1/2011, VIEC was created with the goal to be a reliable partner in international trading. With over 8 years of experiences in both imports and exports, VIEC focused on bringing **high quality**, **exclusive products** from **Europe** to distributors all over the world, especially in Vietnamese market and vice versa.
- We now have distribution channels in all three regions of
  Vietnam, and are exclusive distributor of many leading
  partners in the food and beverage industry such as
  Swinkels, Original Gourmet and Robin Foods.



# VALUES

### PROFESSIONAL

Efficiency and Discipline.



International trade is all about **timing**. **VIEC** guarantees the most efficient and professional business process with our years of experience in import and export.

### **FLEXIBLE**

Options that suited you and your business.

Using our strong connections with suppliers and freight forwarders, we are able to provide you with more **choices and opportunities** when you work with us.

## UNDERSTANDING

Your success is our success.

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Our goal with every customer is always a **stable**, **long-term business relationship**. We will provide you with the support before, during and well after your order, because we understand our customer's needs.





**Competitive Points** 

- **Exclusive products**: VIEC is the exclusive distributor of all the products in our collections. Become our exclusive client and you alone will have the right to sell one or many of our products in your market.
- **Marketing support:** Every month, VIEC allocates 125 working hours to run online and offline marketing, which already has resulted in thousands of EUR in revenue for our clients. When you become a distributor of one of our products, we will advertise your company as our representative, and redirect all customers that show interest in our products to you.
- Direct connection with the factory: We work directly as part of the factory to ensure our customers the highest profit margin. This also means that working with us means working with the factory itself.







OGFC Cakes and Waffle from USA

Sweet Amsterdam soft candies from Holland

Lander Brau Beer From Royal Swinkel Family Brewer

• VIEC focuses on distributing only the highest quality products as an exclusive distributor. We do this because we believe it ensures a long lasting, stable business relationship with our suppliers, while offering the best opportunity for our customers to become the leader in their market.







Creme De La Cream Dutch Milk Powder



B52 and Tigon Energy Drinks from Holland



Dutch No added sugar Fruit syrup



Original Gourmet Cream-Filled Blizzard and Cutie Cake



## ့္နဲ OUR PARTNERS

Throughout our years of operations, we have built a strong relationship with many trustworthy partners around the world.





# 45% Of 96 Millions

In 10/2018 and 11/2018, **VIEC** covered **45%** of all EU imported Hubba Bubba products in the Vietnamese Market.



# Thank You For Reading!

#### Please visit our website at www.viec.nl to find out more about our exclusives

OR

Contact VIEC directly via email at info@viec.nl

