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I am not robot!

Sample donation request letter for youth sports team

How to ask for donations for a sports team.

 **FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

Corporate Sponsorship Form Youth Sports Franz Ross Park YMCA


For only a **\$450 tax deductible donation** have your company name on the shirt of four teams in each of the four leagues we host each year. Company will receive a Team Picture Plaque at the end of the season.
For more information, contact: Greg Wroblewski
Franz Ross Park YMCA
19333 Quesada Ave
Port Charlotte, FL 33948
PHONE: (941) 629-9622 FAX: (941) 206-3480
gwroblewski@charlottecountymca.com

Please fill out this form and attach a copy of your logo and payment of \$450. Logo on shirts will be one color logo only (black, white or gray depending on the color of the shirt.) Thank you for your support!

Company Name: _____
Address: _____ City: _____ Zip: _____
Contact Name: _____
Phone Number: _____ E-Mail Address: _____
Sport: _____ Sport: _____
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In addition, many people don't feel comfortable asking friends and family for donations to fund the team because they feel it's begging for handouts. But if you love the game and want to keep playing it, this is one way you can do that while also ensuring that your team doesn't have a negative financial impact on others.


**Sponsorship Letter
Maricopa Kaos Girls Fast Pitch Softball**

Dear Sponsor,

We are the Maricopa Kaos Girls Fast Pitch travel softball program. Our program relies solely on registration fees from parents of the players accepted to the team as well as working with different sponsors to help in aiding the costs incurred for such a travel program. We are based out of the East Valley and will be scheduling tournaments throughout the state of Arizona. In order to make all of this happen, we are asking for your help. We have several Sponsorship packages available as listed below.

Gold Sponsor - \$1000
Gold sponsors will have their company name/logo on a T-shirt for advertisement. Your company name/logo will be placed on our team website and placed on our travel banner to be displayed at each tournament. You will also receive a "Thank You" team plaque for display at your business showing your support.

Silver Sponsor - \$500
Silver sponsors will have their company name/logo on a T-shirt for advertisement. Your company name/logo will be placed on our team website and placed on the travel banner to be displayed at each tournament.


Bronze Sponsor - \$250
Bronze sponsors will have their company name/logo placed on our team website and placed on the travel banner to be displayed at each tournament.

All donations less than \$250 will have their company name placed on our team website showing your support.

All donations will be receipted and are tax deductible. TAX ID# 26-3960995

www.CopaKaos.com

In today's economy, sports teams have to be creative with how they fund their activities. Parents, coaches, and other adults involved in these programs are often hesitant to spend money on things like team t-shirts or snacks for practices because of their tight budgets. In addition, many people don't feel comfortable asking friends and family for donations to fund the team because they feel it's begging for handouts. But if you love the game and want to keep playing it, this is one way you can do that while also ensuring that your team doesn't have a negative financial impact on others. Here are some tips on how you can ask for donations to fund your sports team to help get your team off the ground and reduce stress on parents who may not have much discretionary spending at the moment. How to ask for donations for sports team: Before you ask for donations, ensure that your sports team has a clear purpose for needing the money. If you're not sure what your sports team's purpose is, start by asking yourself these questions: Who are we?



Chargers Soccer Club
Mission

"Committed to developing excellence in individual and team performance through a consistent and comprehensive approach to player and team development. Our club seeks to offer a challenging, competitive and educational program that emphasizes the importance of community, honesty, integrity and other "life lessons/values" through sports."

Chargers Soccer Club

Soccer is the world's most popular and participated in sport, perhaps even your own children have had or will experience the passion, skill and lifetime value of playing it. With less disposable income for many families, they are being forced to choose between allowing their child to play the sport they love and providing for their families. The **Chargers Soccer Club's** mission is to allow each child to participate in the great sport of soccer, regardless of ethnicity, disabilities and income. This can only be done with the generous support of philanthropic individuals, corporate/community partners or asking families to pay to play. We are determined to significantly reduce and possibly eliminate the fees associated with participation.

With an annual budget of over \$1.4 million dollars, we have our work cut out to raise the funds necessary to cover the expenses associated with running a first class organization that teaches not only soccer skills, but life skills and life lessons as well. Here are some of the ways you could help:

- A **donation** (can be anonymous), to either a specific player, team or program
- A **sponsorship** of a player, team, program, or the entire club
- **In-kind donations** of products or services currently purchased by the club
- **Advertisement/Signage** on uniforms, apparel, banners, etc.
- Other programs specifically tailored to your organization/wishes

• A GIFT OF...

- **\$125.00** ensures a scholarship child can play recreation soccer this season
 - \$180.00 will buy 1 set of PVC goals
 - \$200.00 will buy 1 set of corner flags
 - \$325.00 will buy 1 set of nets for the big goals
- **\$1,000.00** will buy a month's supply of paint to line the fields
 - \$5,000.00 will buy a set of KWIK goals
- **\$15,000.00** will pay for the water to irrigate the fields at Lakewood

• DID YOU KNOW...

- **Fun Facts of the Chargers**
- 3,000 youths and 80 adults play for the Chargers
- 42% of all Chargers' Recreation and Travel players are girls
- There are 250 volunteer recreation & 50+ paid competitive coaches per season
- There are 2100+ games scheduled during a regular season
- The Premier Sports Campus in Lakewood Ranch alone has brought in over \$8 million in economic impact annually to the area.

How do you write a letter asking for sports sponsorship.

In today's economy, sports teams have to be creative with how they fund their activities. Parents, coaches, and other adults involved in these programs are often hesitant to spend money on things like team t-shirts or snacks for practices because of their tight budgets. In addition, many people don't feel comfortable asking friends and family for donations to fund the team because they feel it's begging for handouts. But if you love the game and want to keep playing it, this is one way you can do that while also ensuring that your team doesn't have a negative financial impact on others. Here are some tips on how you can ask for donations to fund your sports team to help get your team off the ground and reduce stress on parents who may not have much discretionary spending at the moment. How to ask for donations for sports team: Before you ask for donations, ensure that your sports team has a clear purpose for needing the money. If you're not sure what your sports team's purpose is, start by asking yourself these questions: Who are we? What are we trying to accomplish? What do we want to achieve together as a team? Make sure that the team's activities align with the purpose for which you are raising money. If you're unclear about your purpose or why you need money, you may hesitate to ask for donations. People are more likely to donate if they understand what you are doing and why it's important.

Date

Your Name
Your Organization's Name (when applicable)
Street
City, State ZIP

Dear (Donor's Name),

My name is [your name] and I am [describe your position/situation/background]. I am looking to raise [amount of money] to help me pay for [project/expense/cause/etc.].

[Include information about why the cause or project is important to you and how it could potentially impact the reader or those you serve.]

I'm writing to you to ask you to support me and my [cause/project/etc.]. Just a small donation of [amount] can help me [accomplish task/finish a goal/etc.].

Your donation will go toward [describe exactly what the contribution will be used for].

[When possible, add a personal connection to tie the donor to the cause. For example, if you're raising money to help build a school in a developing country and you're writing to a teacher, emphasize the fact that everyone deserves a quality education.]

Thank you in advance for your contribution. You have no idea how much it means to me to have your support.

Here are the ways you can make a donation:

- Make a donation online at [URL of your crowdfunding campaign]
- Send a check in the pre-stamped envelope I've included (no cash please)
- Come to my fundraising event on [date] at [location] (when applicable)

Thank you again!

Sincerely,

[Signature of author]

[Typed name of author]

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When you are asking for donations, avoid talking about the money and instead focus on the team's purpose and what you're trying to accomplish. For example, if you're raising money to put towards your team's t-shirts, your pitch might be, "We're raising money to put towards t-shirts to help us market our team and gain recognition in our community." If you're putting together an event to raise money for the team, such as a fundraiser or car wash, also highlight what people will receive in exchange for their donation. This can help to motivate people to give and show that their money is going towards something meaningful. For example, you may say, "For a \$10 donation, you will receive two tickets to our fundraiser," or "For a \$20 donation, you will receive a free car wash." Another way to raise money for your sports team is to reach out to the adults in your life, such as your parents, team coaches, and other mentors. They may have money to contribute to the team. You can also invite them to participate in your events and fundraisers.

This can help relieve some of the financial pressure on parents with children participating in sports on multiple teams. It's important to note that you don't want to turn to these people immediately but rather wait until you've exhausted other options, like asking your friends and family. It's also a good idea to ask the adults before you ask the kids on the team. Parents are often happy to help support their children's sports and are likely to be more generous since they will also be receiving benefits from the team's activities. Beyond just asking people for a one-time donation, you can come up with a package of items and experiences that people can donate towards. This can be a great way to utilize your passions and interests to help fund your sports team. For example, if you love reading and want to use this to help fund your sports team, you can offer a donation package that includes copies of your favorite books or gift cards to local bookstores. You can also offer other items, like gift certificates to local restaurants, sports team apparel, or experiences like sporting event tickets. You can also come up with a combination of donation items, such as a gift card to a bookstore and a sports team t-shirt. This can help to motivate people to give more and often results in a higher donation amount. Before you begin raising money, it's important to set a goal for the amount of money you'd like to raise. This will help motivate you to continue fundraising and keep you accountable for how you spend the money you've raised. It can also help you to be more thoughtful and strategic in your fundraising efforts. It's also a good idea to include your goal amount in your fundraising pitch so that people know how much you are trying to raise. This can help motivate people to donate and show that you are aware of your financial needs. It also ensures that you are thoughtful and strategic with your fundraising efforts. Make sure that you have a clear plan for how you will raise money for your team. This will help prevent you from getting overwhelmed and ensure that you are thoughtful and strategic with how you spend your time fundraising. You can use a fundraising calendar to help keep track of your efforts and ensure you don't get overwhelmed. Make sure that you are not over-extending yourself or your team. This can be especially important if you are a younger fundraiser. Communicate with your team about your fundraising expectations. This includes setting a fundraising minimum for how much each teammate should raise and the total amount the team should raise. You can also communicate what you plan to do with the money that you raise. This can help motivate your teammates and show them the impact of their fundraising efforts. This can also help to alleviate any concerns they may have about fundraising. If you find that you are struggling to raise money, or you've been fundraising for a while and have yet to receive a donation, it may be helpful to send an email to your contacts asking for donations. You can also send an email to remind people that you are fundraising and that they can donate. This can be especially helpful if you are fundraising in the fall or winter when people may be less likely to attend fundraising events or consider donating. You can also send an email to thank people for their donations. Another way to motivate people to donate to your team is to show them how their money will help the community. This can be useful if you are fundraising for a less tangible cause, such as a new baseball field or something that doesn't directly help individuals. You can also do this if you're fundraising for something like new uniforms, which is more of a team-based donation. For example, you can show donors where they're helping with a visual representation, such as a map or graphic that shows where the donation money is going, which can help to motivate donors to give. Fundraising is a great way to show your team spirit and build community while also raising money to cover the costs of your sports program. Before you begin fundraising, make sure that you are prepared with a plan and a goal for how much money you'd like to raise. Beyond this, make sure that you are communicating with your team about fundraising expectations and that you are being thoughtful and strategic with your fundraising efforts. You are likely to see great results from these efforts, and your team will feel even more connected and dedicated to their sports program as a result!