

COMPANY PROFILE & JAPANESE MARKET SALES STRATEGY



LEVEL 1 Co., Ltd.

COMPANY PROFILE

Company: LEVEL1 Co., Ltd.

Content: Import business

Marketing support

Corporate consulting

Location: 2-3-36-306 Hamacho, Funabashi, Chiba

273-0012 Japan

Established: March, 2018

President: KAZUMA KATO

URL: <https://www.lv-one.com/>

E-mail: contact@level1.biz



President of LEVEL1
Kazuma Kato

Our company uses crowdfunding to introduce excellent products to Japan. We will continue to sell as a long-term partner and contribute to your vision and profit.

SALES CHANNEL

Makuake

プロジェクトを掲載する

プロジェクト 活動レポート 9 応援コメント 11 気になる

最短 **1秒** 設置 **Sticker-Eye**

- ▶再生 誤警報を無くす
- ▶再生 月額料金のいらない

ホームセキュリティカメラ

応援購入総額 **3,254,580円** **Success!**
目標金額 500,000円

650%

サポーター 128人

残り 終了

終了しました

1秒設置! 配線のいらない Ai 搭載セキュリティカメラ【Sticker-Eye】

Makuake

プロジェクトを掲載する

プロジェクト 活動レポート 11 応援コメント 8 ストア 気になる

販売中 このプロジェクトは2019年10月30日に終了し、現在は商品化したリターンを購入することができます。

追い求めたのは **都市呼吸**

この街で安心して過ごす
空気が美味しくなるマスク

▶再生

応援購入総額 **455,900円** **Success!**
目標金額 200,000円

22.7%

サポーター 173人

残り 終了

商品化したリターンを見る

【都市呼吸】開発12年! 都市で暮らすあなたに「空気が美味しくなる」マスクを開発



PROMOTION PLAN



We position crowdfunding as test marketing for the Japanese market.
We also think that it is a promotion that accelerates corporate sales.

WHAT WE CAN DO

1. Crowdfunding

- Application procedure
- Sales page (production and photo shoot)
- Competitor research
- Advertisement
- Japanese Customer support
- Shipping (FOB)
- "Makuake" sales commission
- * Payment of the above expenses

2. General sales / corporate sales

- Advertisement
- Store opening procedure
- Shipping
- Corporate contract sales activities
- Exhibition
- Japanese Customer support ※
 - Payment of the above expenses
 - 「Customer support」 is a paid service

Japanese is completely different in terms of expression and usage. We recommend that you leave the page creation and customer support to the person in charge in Japan.
All you need to do is ship the products we ordered. Please leave all sales in the Japanese market to us.

ADVERTISING/PROMOTION STRATEGY

Before

- Facebook Ad, Press Conference, PRtimes, Media Sales
- Advertising costs : \$500.00 ~ \$10,000.00

Crowdfunding

- Facebook Ad, influencer marketing (Youtube, article) Makuake E-mail magazine
- Advertising costs : 5% to 10% of crowdfunding support amount

After

- Exhibition, corporate sales
- Opened "Yamada Mall", a comprehensive sales site with high sales power in Japan

OUR SALES PHILOSOPHY

We only sell products we like.

We respect your thoughts and sales policies for your products.

We are committed to making your products enrich people's lives.



THANK YOU

We introduce excellent overseas products to Japan
and improve the quality of life of the Japanese.

We will do that while contributing to your vision and profits.

