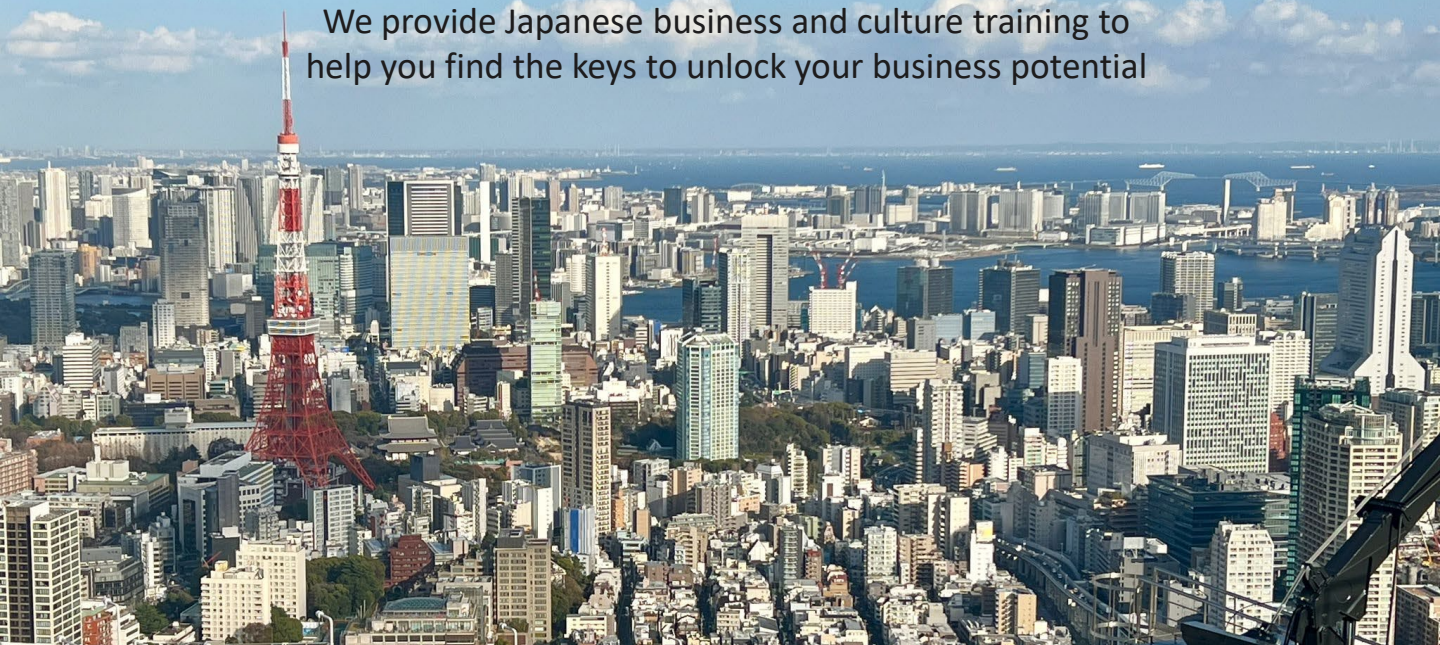


Your Door to Successful Business with Japan

We provide Japanese business and culture training to help you find the keys to unlock your business potential



Virtual Live Interactive Courses Service Guide

TOBIRA NIPPON

By GREEN Co., Ltd.
Tokyo, Japan



www.tobiranippon.com

Learn online with personalized live sessions hosted by our expert instructors

Our courses go beyond superficial knowledge of Japanese culture and business manners to explore cultural backgrounds in depth. Through our training we aim to give you the **keys to your own success in Japan**, enabling you to develop better strategies and partnerships with Japan.

Live Interactive Courses

Learn with a combination of **1. formats**, **2. programs** and **3. schedules** customised to meet your needs.

1. Format

Choose between **one-on-one** individual coaching or **group training** programs.

2. Program

Choose from our range of **Packaged** programs (fixed content) and our **Customised** programs tailored specifically to reflect your business needs.

3. Schedule (Duration)

Choose from a selection of **Intensive** (2 hour), **Standard** (half-day) and **Advanced** (full-day) programs to suit your needs.

1 Program Format

Formats range from one-on-one individual sessions to group training. For group training, we recommend a maximum of around 20 participants per session to maximise the opportunity for direct interaction, but we can also accommodate larger classes of any size and have experience hosting large groups of 100-200 participants.

2 Program Contents

Our packaged programs cover the fundamentals of Japanese business culture and can be selected based on your individual business needs. Packaged courses are a convenient and efficient way for your company to immediately implement training on an as needed basis.

Our customised programs are designed to meet your more complex training needs. For example, you may want to combine cross-cultural training with *team trust-building* and *leadership development* training. Or it may be important for your members to explore *marketing strategies* and whilst considering how those strategies relate to Japanese culture. With customised courses we can deliver exactly the course your business needs. Consult with us about your unique business challenges and allow our expertise in course design to help your multicultural teams unlock their true potential.

3 Program Length

We offer a range of course length to meet your needs: Intensive (2 hours), Standard (4 hours, half day), and Advanced (8 hours, full day). Intensive sessions are ideal for busy participants who just need a quick overview, but our standard and advanced classes are advisable when your business faces complex cultural challenges. It is also possible to break standard and advanced courses into a series of smaller time blocks to better fit around your schedule. Consult with us to find out which program will best meet your needs.

Program Lineup: choices to suit your needs

We provide a range of programs designed to cover many aspects of Japanese business culture.

Packaged Programs (Fixed content)			Customised Program Available in 2, 4, 8 or more hours
Intensive Program (2hours)	Standard Program (4hours) <Most Popular>	Advanced Program (8hours)	
Your first-step into Japanese business culture: this program offers insights into the fundamentals of Japanese business culture essential for your success	Unlocking your potential in Japan: this program explores the culture of the Japanese business world in more depth giving you the knowledge essential for achieving your long term goals	Becoming a Japanese business leader: this program takes you to the next level with advanced and practical knowledge to truly understand and succeed within Japanese business structures	Answering your complex business needs: consult with us on your unique business challenges and we'll design a course tailored to meet the more complex challenges facing your multicultural teams.
✓ Organisational Structure	✓ Organisational Structure	✓ Organisational Structure	Customised courses are particularly recommended for clients with the following requirements: 1) Clients with complex implementation requirements such as: - Multiple language requirements - Implementation in large groups - Implementation in multiple groups 2) Clients facing complex strategic challenges such as: - A need to combine understanding of Japanese business culture alongside resolution of issues such as: - Team Building, Team Trust Issues - Leadership Issues - Communication Issues - Sales, Marketing Issues Please consult with us to discuss your business training needs and discover which TOBIRA NIPPON program best suits your needs.
✓ Teamwork	✓ Teamwork	✓ Teamwork	
✓ Principles of Communication	✓ Principles of Communication	✓ Principles of Communication	
✓ Formality and Respect	✓ Formality and Respect	✓ Formality and Respect	
✓ The Keys to Making a Good Impression	✓ The Keys to Making a Good Impression	✓ The Keys to Making a Good Impression	
✓ Understanding Japanese Motivators	✓ Understanding Japanese Motivators	✓ Understanding Japanese Motivators	
	✓ Task Management within Organisations	✓ Task Management within Organisations	
	✓ Factors that Reduce Motivation	✓ Factors that Reduce Motivation	
	✓ Case Studies	✓ Case Studies	
		✓ Decision-making Approaches	
		✓ Traditional Conventions	
		✓ Japanese Work Philosophy	
		✓ Work-related Relationships	
		✓ Mastering Hierarchical Relationships	
		✓ Workmates and Colleagues	
		✓ Inside/ Outside: Understanding Social Circles (UCHI/SOTO)	
		✓ A Sense of Belonging	
		✓ The Benefits of Referrals	
		✓ Japanese Business Manners	

Note: Standard (4 hours) , Advanced (8 hours) and customised programs of more than 4 hours can be broken into a series of shorter sessions over a series of days to better fit your busy schedule.

Recommended Options for Multicultural Teams

Cultural and personal diversity training is more effective when diverse teams learn together.

We have extensive experience providing training for multicultural teams on Japanese business culture as well as on cultural diversity. Although the challenges of multicultural teams are often attributed to cultural differences, our experience over the years has shown that understanding **the diversity of individual values** is also key to developing bonds that transcend borders. We therefore recommend **Lumina Portrait**, a learning tool that reveals the diverse values of individuals in key business situations. Lumina Portrait is a highly effective resource that is based on online questionnaires and is tailored specifically to each participant. Consult with our experienced team and discover how Lumina Portraits can help you overcome a range of *communication, leadership* and *sales* issues within your multicultural teams. This option is available in combination with Customised Programs.

Lumina Portrait Samples

- Communication Portrait: Suitable for all business professionals
- Leadership Portrait: Recommended for people in leadership positions
- Sales Portrait: Recommended for sales professionals
- Team Mandala: Mapping the distribution of diversity within the team

Please contact us for samples. contact@tobiranippon.com

Program Fees

Straightforward pricing that scales with your training needs

<Group Training (Virtual Live Interactive Programs)>

For groups of all sizes

Rates are in USD

	Live Interactive Packaged Programs			Customised Programs (2, 4 or 8 hours or more)
	Intensive (2 hours)	Standard (4 hours)	Advanced (8 hours)	
Up to 10 participants	\$1,999	\$2,999	\$4,499	Package program fee based on desired program length plus a program design fee of \$1,999
Up to 20 participants	\$2,669	\$3,999	\$5,999	
21 or more participants	\$2,699 + \$133 per person	\$3,999 + \$199 per person	\$5,999 + \$299 per person	

Note: Standard (4 hours), Advanced (8 hours) and customised programs of more than 4 hours can be organised into smaller time blocks across multiple dates. Fees include the lectures, materials (provided in PDF format) and system usage fees for all participants.

<One-on-One Coaching (Virtual Live Interactive Program)>

Flexible and responsive training for busy professionals

Rates are in USD

	Virtual Live Packaged Programs			Customised Programs (2, 4 or 8 hours or more)
	Intensive (2hours)	Standard (4hours)	Advanced (8hours)	
One-on-One coaching	\$999	\$1,499	\$2,249	Packaged program fee plus a program design fee of \$1,999

Note: Standard (4 hours), Advanced (8 hours) and customised programs of more than 4 hours can be organised into smaller time blocks across multiple dates. Fees include the lectures, materials (provided in PDF format) and system usage fees for all participants.

<Lumina Portrait (Optional Training Materials)>

Personalised training focusing on individual diversity, available in multiple languages

Rates are in USD

	Communication	Leadership	Sales	Team Mandala
Lumina Portrait	\$139.99 per person	\$139.99 per person	\$139.99 per person	\$12.99 per person

Note: Lumina Portrait is an option that can be added to customised programs only. It is not available as a stand-alone product. Participants must complete the online questionnaire in advance. The system and materials are available in multiple languages.

Multilingual instructors: our international team of instructors have both Japanese and overseas business experience. We work to partner your organization with the instructor best suited to your business needs. Sessions can be multilingual with two (or more) languages to ensure your employees get the most out of our training program.

