

PROJECT PROFILE_02

Structural grid for preliminary studies for planning a project and for systematic further development of ongoing projects.

GOAL / PURPOSE

- > What is it about?
- > Why is this project needed?
- > What problems does it solve?

TARGET GROUPS

- > Who is affected?
- > Who will be involved?
- > Who's it about?

SPACES / LOCATIONS

- > Where and how do we become visible?
- > Real and virtual spaces / channels
- > Where and how do we want to organize ourselves?

DEVELOPMENT

- > Quantitatively
- > Qualitatively
- > Scalability
- > Multiplication

POTENTIALS

- > Effectiveness: How to increase the outcome?
- > Efficiency: Reducing the use of resources?
- > Sufficiency: What not to do anymore?

MILESTONES

- > First concrete steps
- > short-, medium-, longterm milestones
- > How do we know that we have reached the goal?

COOPERATIONS

- > Who suits us?
- > Who could complement well?
- > In what (tight / loose) form does collaboration make sense?

IF NOT HERE, WHERE ...

- > Where do we have other venues/forms to work on the issues further more?